

## GreenEcoNet-Workshop

### *Role and challenges for SMEs in a green(er) economy*

#### Cross-border networking as an opportunity for SMEs

#### Workshop-Agenda

Wednesday, 26th November 2014

9.30	Welcome and presentation paper industry with practical examples <i>KANZAN Spezialpapiere GmbH Mr Dr. Werner Rixen</i>
10.00	Introduction to the GreenEcoNet-Project <i>SEI York/Ecologic Institute</i>
10.15	Potential role and challenges for SMEs <i>Short introduction by Effizienz-Agentur NRW</i>
10.45	Practical examples from SME Exchange of experience in small groups (World Café format)
11.30	<i>Coffee break</i>
11.50	Rapport from the exchange of experience
12.15	<i>Lunch – time for discussion and networking; small discovery tour to resource efficient product/service</i>
13.45	Presenting the web platform <i>GEC/Ecologic Institute</i>
14.15	Guided tour KANZAN
15.30	End & Get-together with coffee and tee

**Workshop language:** The Workshop language will be German. Simultaneous translation to English will be provided for the plenary sessions. Small group sessions will be held in either German or English.

**Costs:** Workshop participation is free of charge. Coffee and lunch will be provided.

**Venue:** KANZAN Spezialpapiere GmbH, Nippesstraße 5, 52349 Düren, Germany

**Registration:** Please register via <http://registration.ecologic-events.eu/workshop-greeneconet-dueren> by November, 14th 2014 at the latest.

#### Project partners

